Open-Air Retail Insights

JAN 2024

Florida Retail Transactions Florida Major Markets >\$15m | 2005-2023

YEAR	VOLUME SF	QТY	VOLUME \$	NOI \$	CAP RATE
2005	10,611,259	56	\$1,708,140,106	\$119,398,993	6.99%
2006	9,375,254	57	\$2,004,195,649	\$124,460,550	6.21%
2007	16,226,000	86	\$2,595,165,101	\$159,343,137	6.14%
2008	3,302,972	19	\$701,950,062	\$47,100,849	6.71%
2009	334,020	3	\$47,766,723	\$3,577,728	7.49%
2010	3,912,543	18	\$884,374,000	\$64,205,552	7.26%
2011	2,856,676	17	\$534,170,000	\$36,590,645	6.85%
2012	4,398,852	26	\$741,518,500	\$50,349,106	6.79%
2013	5,195,850	29	\$1,245,817,300	\$76,368,600	6.13%
2014	5,857,587	32	\$2,034,996,300	\$112,738,795	5.54%
2015	9,268,248	66	\$2,670,577,927	\$161,837,022	6.06%
2016	8,959,897	47	\$2,139,546,342	\$127,089,053	5.94%
2017	5,130,593	42	\$1,353,171,900	\$85,655,781	6.33%
2018	5,323,477	40	\$1,301,627,100	\$80,961,206	6.22%
2019	7,364,032	49	\$1,522,261,100	\$101,534,815	6.67%
2020	2,255,081	17	\$549,000,000	\$35,685,000	6.50%
2021	9,346,122	66	\$2,531,845,182	\$141,530,146	5.59%
2022	11,883,559	81	\$3,155,984,087	\$177,997,503	5.64%
2023	3,978,263	28	\$1,032,780,165	\$70,125,773	6.79%

WOOLBRIGHT DEVELOPMENT

Woolbright Development has successfully engaged and worked on more than 120 properties throughout the state of Florida. Leveraging a fully integrated vertical platform, our dedicated team has adeptly executed over 10,000 leases and effectively managed in excess of 25 million square feet of retail space.

Demonstrating an unparalleled commitment to meticulous oversight, we have diligently tracked every center spanning over 45,000 square feet for the past four decades. Our proven track record attests to our expertise and enduring presence in the dynamic real estate landscape, making Woolbright Development a trusted and distinguished leader in the industry.

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Florida Retail Property Sales in 2023 Plummet 65% & Cap Rates jump +120 bps

In 2022, Florida's retail property sales saw a record \$3.0B in sales, but in 2023 the transaction volume in the major metropolitan areas dropped to only \$1.0B across 28 sales.

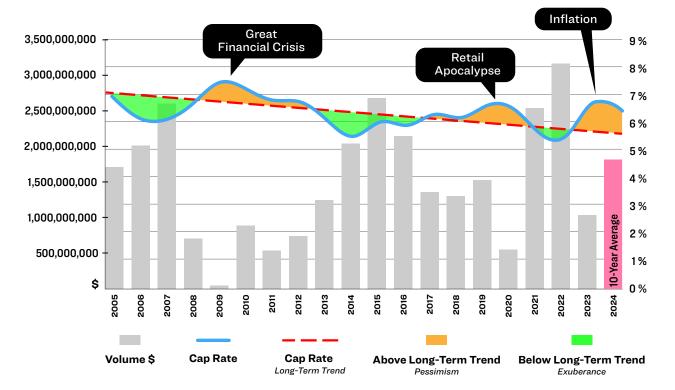
In addition, the price levels in 2023 fell by 12% as compared to 2022. The average capitalization rate paid in 2023 was 6.75%; which reflects a 20% decrease in value compared to the prior year, for asset sales over \$15M. Woolbright, like many investors, expects that retail property values and volumes to improve significantly in 2024 as the Federal Reserve cuts interest rates.



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Florida Retail Transactions

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Florida's Major Markets

2023 Retail Property Sales Over \$15 Million



